

5th Years Anniversary

January 2023



—环境资助者网络—

CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE



***Building a New
Environmental Future***





— 环境资助者网络 —

CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE

Profile of CEGA

Launched in Beijing on 29th January 2018, CEGA serves as a collaborative and information exchange platform for Chinese environmental grantmakers. CEGA aims to apply strategic philanthropy in environmental grantmaking to guide the funding direction so that to realize the maximum social benefit of charitable funds in the environmental field. The shared values of CEGA members include integrating resources, making joint efforts, and sharing success for a better environmental future.

CEGA is not an independent legal entity. It is affiliated to China Foundation Center and operates under guidance of the Decision-making Committee. The current Decision-making Committee consists of SEE Foundation, Alibaba Foundation, Qiaonyu Foundation, Mangrove Conservation Foundation, Lao Niu Foundation, Harmony Community Foundation, The Paradise International Foundation, Vanke Foundation, China Green Carbon Foundation, China Environmental Protection Foundation, Friends of Nature Foundation and China Foundation Center. The Decisionmaking Committee works for three years term. The Chairman of the Decision-making Committee will be elected by the Decision-making Committee. Former chairpersons include Lei Yongsheng, Chairman of Lao Niu Foundation, and Zhang Li, former Secretary General of SEE Foundation and Chen Yimei, former Secretary General of Vanke Foundation. The current co-chairs are An Yaqiang, Secretary General of Lao Niu Foundation and Xie Xiaohui, Executive Deputy Secretary General of Vanke Foundation. Other members and partners of CEGA include Beijing Afforestation Foundation, Changjiang Conservation Foundation, All-China Environment Federation, China Association for Ngo Cooperation, Huatai Securities Co.Ltd and Energy Foundation.

Meaning of LOGO

Design principle: reflecting CEGA's features, showing conciseness and elegance.

Design description: stating the meaning of LOGO with concrete form.

C is designed as a leaf, which often means “green” and “environment” in visual design.

E is consistent with the overall style on the basis of retaining original shape. “E” represents “Environmental”, so retaining its original shape can also be understood as protecting the original ecology of the environment.

G represents Grantmakers, and is designed as a hand holding up a leaf. “Hand” stands for care and protection, meaning that grantmakers protect the environment.

A is designed as a combination of a bird and a tree branch, representing the natural environment, in which the “branch” is personified. The general image shows mutual support between bird and mankind, implying that mankind and nature live in harmony.

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Foreword



Ms. Ruiying ZHANG
Executive Director of CEGA

Time flies. It has been five years since CEGA was inaugurated. It seems like it was yesterday when representatives of 10 founding foundations met together in Beijing to decide on launching CEGA. We were determined on our mission on that very day, which is to apply strategic philanthropy in environmental grantmaking to guide the funding direction so that to realize the maximum social benefit of charitable funds in the environmental field. **We strive to work together for a better environment in the future.**

We have been together in the past five years. We have released CEGA report and held CEGA annual forum on an annual basis, to facilitate cooperation and communication and the field development. We have published research reports on important issues, and hosted monthly online seminars to discuss hot topics, to analyze issues that needed to be pay more attention. Those discussions have inspired thinking which led the best decision on grantmaking. We have delivered CEGA monthly newsletter to disseminate project progress and outcome of our memebtrs. We have developed a database on environmental foundations and NGOs, which provided a convenient channel for dialogues between grantmakers and grantees. We have proactively participated in important international conferences, demonstrating the actions and responsibilities of Chinese grantmakers on the international arena.

In the past five years, we have been constantly joined by like-minded new partners. We have seen the ever-enlarging circle of friends and ever-enhancing influence of CEGA. We have been forged ahead together, scoring fruitful results through endeavors. We have worked together, and we have been happy together.

I would like to express my gratitude to all CEGA member partners and all partners and nearly 100 distinguished guests speakers in our conferences and seminars; and thanks to everyone who pay attention and provide support to CEGA. My special thanks will go to China Foundation Center (CFC) for your support for CEGA's operation. Thank you all! Together, we will achieve great ambitions!

Together, we will achieve great ambitions!

Best wishes to CEGA for the next five years and beyond!

Messages from Chairpersons

It's a great pleasure that Lao Niu Foundation has been partnering with CEGA for five consecutive years as an originator. In the past five years, we have seen the vigorous development of environmental public welfare sector, and also gone through the "crisis" and "opportunity" brought about by the COVID-19 pandemic. I still remember the year when foundations in environmental public welfare sector jointly initiated CEGA. For now, we have 17 member partners. As environmental public welfare keeps developing in China, more members will join us. It is expected that CEGA can continue to unleash the advantages of platform, and facilitate environmental public welfare endeavor. Let's create a colorful future with invariable original intention!

**Yaqiang AN, Current Chairman of CEGA
Secretary-General of Lao Niu Foundation**



At the 27th United Nations Conference on Climate Change (COP27) in Sharm el Sheikh, Egypt, CEGA, together with China's environmental public welfare organizations, helped governments and enterprises jointly make China's voice heard, which served as a source of inspiration and excitement for me. In the past five years, CEGA has witnessed the development and bold progress of environmental public welfare sector in China. The next five years will be a critical stage for China to realize the goals of carbon neutrality, carbon peaking and biodiversity protection. Looking forward to CEGA's new journey as it serves as a link between past and future.

**Xiaohui XIE, Current Chairman of CEGA
Executive Vice Secretary-General of Vanke Foundation**



Facing tremendous challenges brought by the environment and climate to man and nature, we are committed to transformation, change, remedy and improvement. We feel honored with you, CEGA. Looking ahead into the future, our cooperation will become powerful and firmer with the joining of more and more new partners, and steady and strong innovations.

**Yimei CHEN, Former Chairman of CEGA
Executive Director of Vanke Foundation**



**Li ZHANG, Founding Chairman of CEGA/
Former Secretary-General of SEE Foundation**



**Yongsheng LEI, Founding Chairman of CEGA
President of Lao Niu Foundation**



In the past five years, CEGA, an organization symbolizing the flourishing development of environmental grantmaking cause in China, has seen its team ever-growing. Even more environmental protection organizations come together with the belief of jointly boosting the development of the environmental protection industry in China, which will surely make environmental grantmaking more standardized, efficient, forward-looking and instructive. As a representative of founding members, I sincerely wish CEGA a brighter future!

The five years of growth with CEGA is also five years of exploration and innovation as we have been gathering the strength and confidence of grantmakers. I'm honored to be the founding chairman and I hope I can work together with you as always in the coming five years and beyond.

Congratulatory Messages (in no particular order)



Yongsheng ZHANG
Director/Researcher,
Research Institute for Eco-civilization,
Chinese Academy of Social Sciences

Global environmental crisis is one of the most daunting challenges facing the mankind. To gather the strength of the whole society to respond to environmental crisis, new concept and organizational mode are becoming rather urgent. CEGA has made outstanding achievements in pushing forward environmental protection since its inception five years ago. Looking forward to CEGA's greater role in the future.

CEGA has covered a journey of five years defying hardships and making bold explorations, and has contributed to new development in China's environmental protection cause together with many grantmakers. In the promising future, CEGA is expected to further integrate environmental grantmaking resources in China, thus contributing public welfare strength to China's green and low-carbon development!



Gensheng NIU
Founder/Honorary President of
Lao Niu Foundation
Founder of Mengniu Group



Shi WANG
Founder & Honorary President of
Vanke Foundation, Vanke Group
President of Vanke Foundation

I wrote a message when CEGA was established in 2018, hoping it can play its role as platform and come into play at the Conference of the Parties of the UNFCCC and other international conferences on behalf of China's environmental public welfare organizations. I'm pleased to see your force of alliance, from the CEGA's Case Studies of Nature-based Solutions released at COP25 in 2019, to A Study on CEGA Funding Strategies to Climate Change Adaptation released at COP26 in 2021, and A CEGA Study on Climate Change Adaptation Gap Analysis released at the just-concluded COP27. Congratulations to CEGA's 5th anniversary. CEGA is expected to make persistent efforts and steady progress.

Environmental protection is an important field and topic for non-governmental public welfare organizations to participate in ecological protection. The establishment of CEGA marks a pioneering event in China's environmental philanthropic and public welfare field, showing a great meaning for the development of public welfare endeavor. As a platform for communication and cooperation among China's environmental grantmakers, CEGA has worked to elevate the social influence of environmental philanthropic and public welfare organizations, and also promoted international communication and cooperation in this sector. I'm glad to see that as environmental public welfare sector grows in both size and strength, project execution has become increasingly standardized, with more evident effects. I hope CEGA will give play to its advantages of platform and join hands with more industry partners to build a sustainable environment development and governance mode on the environmental grantmaking arena we have built together, so as to co-create a better future.



Lili SUN
8th Chairman of SEE Conservation
Co-founder/Honorary President of
Mangrove Conservation
Foundation (MCF)



Haiyan LI
Secretary-General of Tsinghua
University Education Foundation
Global Climate Change and Green
Development Fund

Congratulations to CEQA for the 5th anniversary. I was privileged to witness the establishment of CEQA by China's public welfare organizations five years ago. I am pleased to see CEQA striving forward and growing bigger and stronger in the past five years, fully showing the shining performance of China's environmental grantmakers on domestic and international arena. Looking forward to CEQA's more outstanding performance in the coming five years!



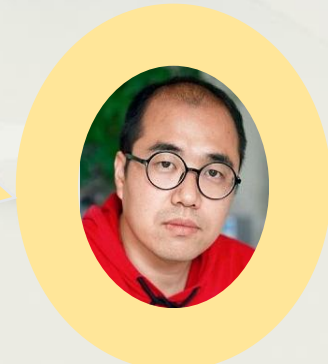
Jinhong MA
Chief Representative of The
Nature Conservancy (TNC)
China Program

Witnessing the exploration and development of CEQA, the past five years were also gain and leapfrog development, and also a surprise for environmental public welfare sector. CEQA has remained down-to-earth and diligent in the past five years, from promoting cooperation and communication, improving social thought and cognition, to driving the development of China's public welfare industry, and mobilizing more social resources to pay attention to environmental protection. I'm looking forward to cooperation with CEQA in the future for natural conversation.



Yongguang XU
Honorary President of Narada
Foundation

Five years ago, I witnessed the establishment of CEQA, and in the past five years, I have witnessed its growth. I have seen CEQA's forward-looking study and discussion on environmental topics and its role in leading environmental grantmaking directions from the perspective of strategic philanthropy. I have seen CEQA vigorously harnessing the synergy of environmental grantmakers to facilitate China's green and low-carbon development. I feel delighted that CEQA's establishment five years ago was a milestone in China's philanthropic community. Five years later, I cheer to you! Hope more environmental grantmakers will join CEQA for a new future of China's environmental public welfare!



Quanbin LV
Secretary-General of
China Foundation Forum/
China Foundation Center

Let me begin by contributing to CEQA's 5th anniversary. CEQA has not only been proactive in China's environmental grantmaking field, but also been an active player in global governance on behalf of China's non-governmental environmental organizations. Looking forward to CEQA's brilliance in the coming five years, ten years and beyond!



Yan ZHANG
Representative of IUCN
in China

In the past five years, CEGA has grown from nothing and braved the wind and waves for green mountains and rivers. Going forward, CEGA is expected to forge ahead with determination, and accomplish much in the bright future of building a beautiful China.

The environmental protection cause calls for extensive support from private funds. CEGA's establishment is an innovative institutional arrangement in private funding for this grant cause, and will surely play its critical and unique role in leading grantmaking directions and improving the efficiency and comprehensive benefits of grantmaking.



Xiliang ZHANG
Director of Institute of Energy,
Environment and Economy, Tsinghua
University

I deeply admired when I was invited to attend the inauguration ceremony of CEGA five years ago and saw the public welfare organizations jointly promoting the development of ecological and environmental undertakings. In light of specific events I have participated in the past five years, it makes sense to say that its influence is beyond expectation. Looking forward to CEGA's outstanding performance and new heights in the next five years.



Feng JIA
Chief Expert, Center for
Environmental Education and
Communications of Ministry of
Ecology and Environment

As a bridge and bond, CEGA has led the way of charity and public warehouse work in environmental field, promoted members' communication, and carried out a host of influential publicity activities, while enlarging its platform constantly. We worked with CEGA in 2021 in compiling and releasing A Study on CEGA Funding Strategies to Climate Change Adaptation, and it's a great honor for us to expand new environmental fields with CEGA members. I'm looking forward to CEGA's leadership in coordinated campaigns of environmental charity and climate change response, thus making prominent contributions to building a climate resilient society.



Yinlong XU
Researcher of Institute of
Environment and Sustainable
Development in Agriculture, Chinese
Academy of Agricultural Sciences



The Years
We've Been Together

Preparation in 2017

Back in 2017, we decided to join hands. Three meetings made this idea a reality: founding CEGA to set up a platform for communication and cooperation among environmental grantmakers, lead environmental grantmaking directions, maximize the social benefits of charitable funds in environmental field, and promote the development of environmental public welfare industry. Together, we will achieve great ambitions!

The first meeting on February 24, 2017



The second meeting on August 14, 2017



The third meeting on December 17, 2017



Inauguration in 2018

CEGA was founded in 2018. We were deeply moved and motivated by those congratulatory letters, speeches of congratulation, wishes and expectations. It is a long way to go for CEGA as we are applauded by domestic and overseas counterparts at the first meeting of CEGA Decision-making Committee, the first CEGA Forum, and the first presence at the international stage in the name of CEGA.



CEGA held the Launching Ceremony of CEGA on January 29, 2018.



CEGA attended the Global Climate Action Summit, and co-initiated China Business Climate Action (BCA) from September 12 to 15, 2018 in California.



CEGA attended the Annual Meeting of Environmental Grantmakers Association (EGA) from September 30 to October 3, 2018



CEGA held the first CEGA Forum on November 23, 2018.



CEGA's first meeting of decision-making committee, 2018, Beijing.

Steady Progress in 2019

In 2019, we conducted the first team building. Secretaries-general went to Inner Mongolia prairie out of their tight business schedule. Looking up at the blue sky under windmills, we wrote a colorful CEGA on grassland with our bodies. CEGA'S cultural concept emerged as we shared our ideas: integration, common development, sharing, and co-creating a better environment in the future! We discussed Nature-based Solutions at the United Nations Climate Change Conference and released CEGA Case Study. We helped member partners to perform the popular science drama at the annual forum on biodiversity protection, and thoroughly discussed opportunities and challenges.

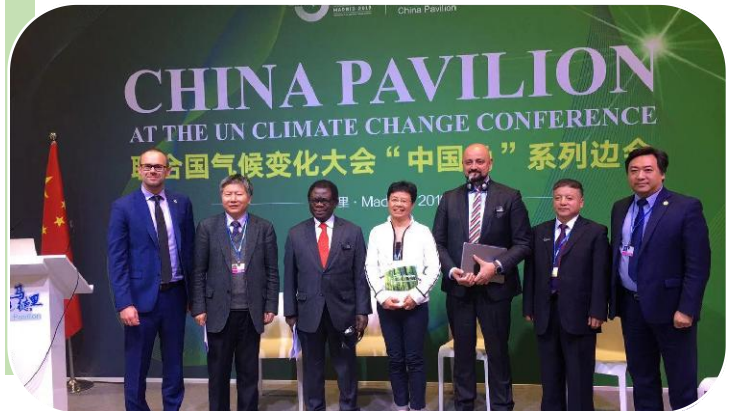
CEGA held the 2019 Meeting of CEGA Decision-making Committee on April 27, 2019.



CEGA held the 2019 CEGA Team Building & Mid-year Meeting on August 6-7, 2019.

CEGA shared "CEGA's Case Study of "Nature-based Solutions" at China Pavilion of the 25th United Nations Climate Change Conference (COP25) in Spain on December 10, 2019.

CEGA held the 2019 CEGA Forum on November 23,



Fighting Challenges and Forging ahead in 2020

The COVID-19 pandemic broke out in 2020, when we were heroes in the harm's way. We launched salons, and the first session entitled "Sino-foreign Dialogue to Facilitate Green Development in the Post-pandemic Era" discussed the actions and responsibilities of environmental foundations amid the pandemic. We released the 2020 Research Report on Financing Conditions of Environmental Foundations in China (《2020 中国环境基金会筹资情况调研报告》). We joined the International Climate Philanthropy as a partner. CEGA Annual Forum was held online, and CEGA annual report was released as usual!

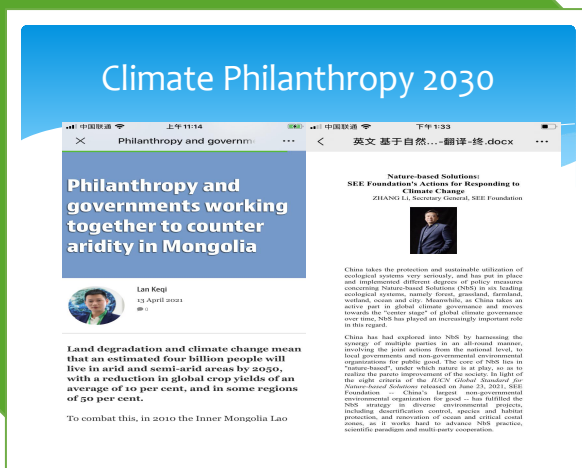


CEGA Annual Forum | "Focusing on Industrial Development and Co-creating a Better Environment in the Future".



CEGA Webinar | 30,000+ participants attended seven online salons

CEGA was invited to become a partner of Climate Philanthropy 2030 launched by Alliance Magazine.



Post-pandemic report | Helping identify opportunities and challenges.



CEGA Report | Eight non-CEGA member foundations and 156 environmental NGOs were added to the original members.



Booming Development in 2021

In 2021, we formulated the three-year development plan and forged ahead. We facilitated the convocation of the 15th Meeting of the Conference of the Parties (COP15) to the Convention on Biological Diversity in China, released A Study on CEGA Funding Strategies to Climate Change Adaptation at the 26th United Nations Climate Change Conference (COP26), and held the annual forum of “paying attention to climate adaptation, and achieving harmony between man and nature” to inspire reflection on topics and lead grantmaking directions. We advocated low-carbon office and zero-waste and doing our part in green development!



CEGA held the 2021 Meeting of CEGA Decision-making Committee.



CEGA held the CEGA 2021 Annual Forum during COP26, and released A Study on CEGA Funding Strategies to Climate Change Adaptation



CEGA attended COP15 and released the 2020 CEGA Report.

CEGA
环境资助者网络(CEGA)

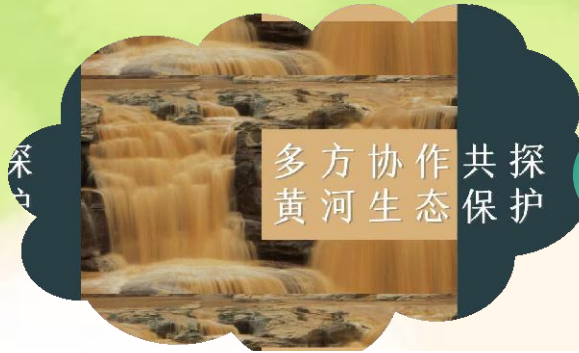
“低碳办公零废弃”倡议书

1. 尽量无纸化办公, 如确有需求双面打印, 或废纸利用。
2. 减少可以由线上会议取代的线下会议。线下会议不提供瓶装水, 减少纸质文件发放。
3. 绿色出行, 使用低碳交通工具。
4. 科学购买和使用办公用品, 避免不必要的物资消耗。
5. 节约用电, 夏天空调温度设置不低于26摄氏度。
6. 节约用水。
7. 不使用一次性用品 (例如一次性水杯、餐具, 酒店的一次性用品等)。
8. 合理点餐、光盘行动。
9. 不购买过度包装食品、用品。
10. 垃圾减量、科学分类。

CEGA launched the “CEGA Low-carbon Office and Zero-waste” Initiative on the National Low-carbon Day.

Being Full of Vitality in 2022

In 2022, CEGA was five years old. We launched CEGA “Her” Project: “Her” Forum, “Her” Voice, “Her” Story, and “Her” Indispensable Participation in Environmental Public Welfare! We valued young talents, and released the 2021 Research Report on the Development of Young Talents in Environmental Public Welfare (《2021 环境公益青年人才发展调研报告》). We paid attention to basin topic, and held the special salon on ecological protection in the Yellow River basin and Yangtze River Basin. We kept a watchful eye on wetland, and invited experts to elaborate on the newly-promulgated Wetland Protection Law (《湿地保护法》) and to jointly publish the 2022 Research Report on Wetland Conservation Non-profit Environmental Organizations in China (《2022 中国环境公益机构湿地保护项目调研报告》) which was released at the 14th Meeting of the Conference of the Contracting Parties to the *Ramsar Convention on Wetlands* (COP14). At the end of 2022, we created and performed the Song of CEGA!



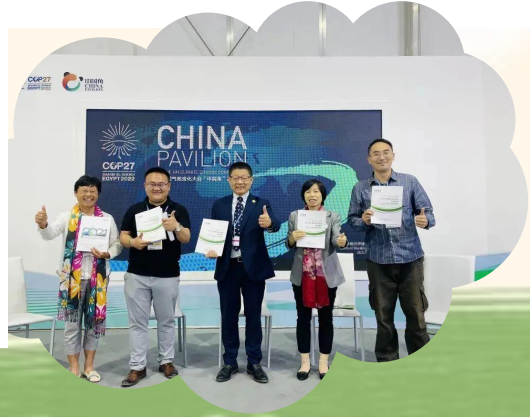
BasinWebinar | The ecological protection of the Yellow River became a hotspot.



Female Leadership was discussed at CEGA Environmental Public Welfare “Her” Forum.



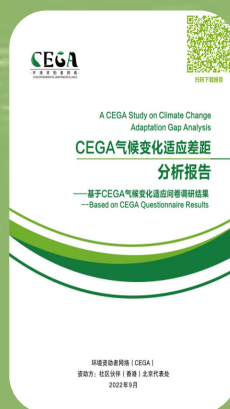
COP27 | Exerting international influence.



COP14 | CEGA released the 2022 Research Report on Wetland Conservation Non-profit Environmental Organizations in China.



CEGA released the Research Report on the Development of Young Talents in Environmental Public Welfare at the beginning of the year.



COP27 | CEGA released annual report and climate change report.

Overview of 5-year Achievements

In the past five years, we have released CEGA report and held CEGA annual forum on an annual basis, to facilitate cooperation and communication and to lead industrial development. We have released research report on topics, and hosted monthly salons, with view to focusing on hotspot topics, observing cold topics, inspiring public reflection, screening the best grantmaking directions, and making the best use of limited charitable funds. We have released monthly newsletter to spread our partners' project progress and outcome in a timely fashion. We have put in place the environmental public welfare information platform in China to provide a convenient channel for dialogues between grantmakers and grantees. We have proactively participated in important international conferences, showing the actions and responsibilities of Chinese grantmakers on the international arena.

CEGA Annual Forums

On November 23, 2018, the Environmental Grantmaking in Social Transformation & First CEGA Forum was held at the 10th Annual Meeting of China Foundation Forum in Suzhou. Focusing on environmental grantmaking fields, the Forum invited grantmakers, public welfare celebrities, NGOs, experts and scholars to discuss the unique role of environmental grantmaking in social transformation, which was the first of its kind in the ten years of development history of China Development Forum. CEGA's purpose is to employ the philosophy of strategic philanthropy to promote cooperation and development of environmental grantmakers, lead future environmental grantmaking directions, and maximize the social benefits of charitable funds in environmental field. The forum chiefly expounded on environmental grantmaking in social transformation, showing a special practical significance.

On November 23, 2019, environmental grantmakers, environmental NGOs, representatives of governmental agencies, academic experts, and public welfare organizations gathered together in Fuzhou for the 2019 CEGA Forum. The forum was themed on "Environmental Public Welfare Powers New Development in Biodiversity Protection". Biodiversity protection is also a key ecological and environmental issue facing both China and the world. The 15th Meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD COP15) would be held in Kunming, China in 2020, when 196 parties to the convention would protect all lives on the planet through a new biodiversity framework. China, as the host country, will surely play a vital role in reaching a new framework agreement. Against such a backdrop, it is highly fitting that CEGA convened its annual forum under the theme of "Environmental Public Welfare Powers New Development in Biodiversity Protection". As the only parallel forum themed on eco-environment protection during the 11th Annual Meeting of China Foundation Forum, this CEGA Forum received extensive attention.

On December 30, 2020, CEGA held the 3rd Annual Forum under the theme of "Focusing on Industrial Development and Co-creating a Better Environment in the Future". This online forum gathered together environmental foundations, representatives of environmental NGOs and domestic and overseas institutions enthusiastic in environmental protection, witnessed the release of the 2019 CEGA Report, congratulated on environmental public welfare outcomes in 2019, elaborated environmental public welfare domain in China, and discussed key topics of industrial development, with a view to enhancing industrial synergy, strengthening the influence of environmental public welfare, and opening up a new landscape of environmental public welfare development in China. 2020 was an extraordinary year. Yet, economic fluctuation and pandemic shock did not derail China's green development step. Stronger pollution control, higher climate change goals, and more active biodiversity protection measures offered Chinese environmental public welfare organizations a greater space to do more. To better leverage the role of environmental public welfare and facilitate China's green development, it is imperative to explore opportunities and challenges.

The 2021 CEGA Forum focused on climate change adaptation and promoting harmony between man and nature. On November 8, the “Adaptation Day” at the 26th Session of the Conference of the Parties (COP 26) to the United Nations Framework Convention on Climate Change, CEGA released **A Study on CEGA Funding Strategies to Climate Change Adaptation** at China Pavilion in Glasgow, and simultaneously held the 2021 Annual Forum under the theme of “Focusing on Climate Change Adaptation and Promoting Harmony Between Man and Nature”. To coordinate with the on-site forum in Glasgow, CEGA also hosted an online forum, where CEGA invited industry experts to expound on climate change adaptation, biodiversity protection and the internal connection and coordination role of Nature-based Solutions, shared the grantmaking strategies and cases of CEGA member partners from the perspective of climate change adaptation, and explored the ways of how public welfare organizations coordinate the strength of all parties to pay more attention to climate change adaptation, thus promoting harmony between man and nature. CEGA’s release **A Study on CEGA Funding Strategies to Climate Change Adaptation** and successful convocation of the 2021 CEGA Forum under the theme of “Focusing on Climate Change Adaptation and Promoting Harmony Between Man and Nature” demonstrate the forward-looking thought of Chinese environmental grantmakers and their responsibilities for the fight against climate change.

CEGA Annual Reports

CEGA annual reports show the environmental public welfare domain in China, covering the project funds, territory and topics of the funding projects of CEGA members and other environmental foundations. CEGA pioneered the sharing of funding information of grantmakers in environmental public welfare field, and made such information public to relevant parties within and outside the industry via annual reports, in an effort to promote collaboration among environmental grantmakers. As a carrier and witness, these annual reports have been made available to main environmental grantmakers for five years, and seen their ever-growing influence. CEGA annual reports are released at CEGA Annual Forum, United Nations Climate Change Conference and the Conference of the Parties to the Convention on Biological Diversity.



CEGA Special Reports



CEGA's Case Studies

This Report was released at the side session of “Nature-based Solutions”—Best Practices and Cooperation Opportunities for Climate Change Response held by the Ministry of Ecology and Environment at the China Pavilion of COP25 in 2019. The Selection reflects the profound experience and outcomes of CEGA member foundations in Nature-based Solutions accumulated in their practices, such as forest carbon sequestration, ecological restoration, water resources protection, wetland protection, and mangrove protection, among others.



2020 Research Report on Financing Conditions of Environmental Foundations in China

The unexpected COVID-19 pandemic disrupted the pace of life and work of everybody in 2020, and also brought unprecedented challenges to environmental public welfare. Many offline environmental fund-raising projects couldn't be held and were even forced to be cancelled due to regular pandemic control measures, and the industry was concerned that whether it could obtain continuous, sufficient capital and attention amid the global economic downturn due to the pandemic. Therefore, CEGA conducted a timely "research and analysis on the post-pandemic financing conditions of environmental foundations in China in 2020". On the basis of interviews and surveys with 19 foundations in the industry on their annual revenue and fund-raising conditions, CEGA produced this Report, offering valuable information for industrial development and subsequent fund-raising strategies.



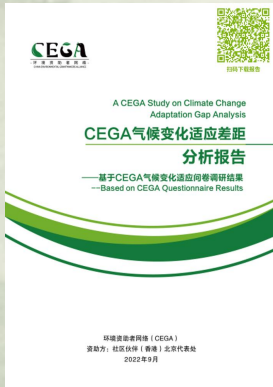
2021 Research Report on the Development of Young Talents in Environmental Public Welfare

Young talents are the core and future of environmental public welfare personnel. As for whether young talents in the industry can be "recruited, retained and promoted", this is the challenge faced by CEGA member partners, and also a topic of industrial development CEGA is interested in. As China speeds up ecological conservation, environmental public welfare organizations are subject to higher requirements for capabilities and talents building. This Report provided a thorough understanding and systematic summary of the development status of young talents in environmental public welfare industry, serving as a basis for member partners to formulate their young talent development strategies and funding plans.



A study on CEGA Funding Strategies to Climate Change Adaptation

The Report was released at both the 26th United Nations Conference on Climate Change (COP26) and the CEGA Annual Forum. Ahead of COP26 in November 2021, global leaders called for adaptation to be given the same priority as emissions reduction on September 6. At such a moment, CEGA had just completed **A Study on CEGA Funding Strategies to Climate Change Adaptation** and released it at COP26, which sparked wide attention and praise. It is believed that the Report—as the first of its kind on climate change adaptation introduced by the public welfare field of China—reflects the forward-looking thinking of China's environmental grantmakers and their willingness to take responsibility to cope with climate change. The Report, which is highly systematical and theoretical and contains detailed cases, has greatly enhanced the cognition of CEGA members on climate change adaptation, and holds a strong guiding significance and reference value.



A CEGA Study on Climate Change Adaptation Gap Analysis

The Report was released at China Pavilion of the 27th United Nations Conference on Climate Change (COP27). In June 2022, China released the National Climate Change Adaptation Strategy 2035. What hurdles will be encountered in the implementation of the plan and what is the implementation gap between the plan and the goals? In conjunction with **A Study on CEGA Funding Strategies to Climate Change Adaptation** released in 2021, CEGA conducted an investigation and analysis of the adaptation gap, and surveyed members' feedback on the reading of the Report and the implementation gap through questionnaires. The Workshop aimed to further identify gaps, send out questionnaires to experts, scholars, environmental foundations, NGOs, and international organizations, and to organize the CEGA Workshop on Climate Change Adaptation, where the

participants shared the progress and gap in climate adaptation, explored possible ways to bridge the gap, and encouraged thinking and action on climate adaptation in the environmental public welfare sector.



2022 Research Report on Wetland Conservation Non-profit Environmental Organizations in China

This Report was released at the 14th Meeting of the Conference of the Contracting Parties to the *Ramsar Convention* on Wetlands (COP14). 2022 marked the 30th anniversary of China's accession to the *Ramsar Convention* on Wetlands. Coincidentally, COP14 was hosted by China in this year. Taking this opportunity, CEGA—with special support from SEE Foundation, MCF, Lao Niu Foundation, and Vanke Foundation—launched the 2022 Research Report on Wetland Conservation Non-profit Environmental Organizations in China, which aimed to demonstrate the private force in China's wetland conservation efforts. Through desk research, questionnaires, in-depth interviews and other methods, the Report investigated 22 domestic environmental public welfare organizations engaged in wetland protection. On this basis, it examined the history and role of domestic environmental

public welfare organizations in wetland protection, summarized the staged achievements and current problems, and envisaged the future directions of action. We are hopeful that the 27 selected cases in the Report, as well as the in-depth thinking on China's future wetland protection and development, will serve as a reference for environmental public welfare forces to further engage in wetland conservation actions.

CEGA "Her" Project

Women represent an important force in promoting environmental development. The role of women as a whole in environment, climate change, and biodiversity protection needs to be explored, and the problems caused by environmental and climate issues on women also deserve attention. CEGA, China Association for NGO Cooperation, and Vanke Foundation jointly launched the CEGA Environmental Public Welfare "Her" Project, inviting like-minded people to explore and make efforts on this issue.

"Her" Project includes three sections:

CEGA "Her" Forum : Held around June 5 Environment Day each year, "Her" Forum focuses on environmental issues from a female perspective, empowers female practitioners and women interested in environmental public welfare, strengthens communication and exchanges, and cultivates female leadership in environmental public welfare.

CEGA "Her" Voice : This section supports domestic outstanding women in the environmental field to participate in international conferences and events, share Chinese experience, convey China's voice, and to promote people-to-people exchanges between China and foreign countries.

CEGA “Her” Story : This section writes “Her” stories in China’s environmental public welfare field. By collecting and collating the practices and experience stories of Chinese women individuals, institutions, experts and scholars in environmental public welfare and related cross-cutting issues, “Her” Story summarizes and analyzes the status quo and challenges of Chinese women and related organizations’ participation in promoting environmental and climate topics, thereby providing references and recommendations regarding how organizations and industries can better support the building of female leadership in environmental public welfare.

June 10, 2022 witnessed the inaugural CEGA Environmental Public Welfare “Her” Forum and the launch meeting of CEGA Environmental Public Welfare “Her” Project, where more than a dozen outstanding women in the domestic and international environmental public welfare sectors shared their “Her” stories, and discussed with male representatives in environmental public welfare female leadership and how to cultivate more outstanding women in environmental public welfare through “Her” Project. This Forum, the first of its kind in China, was a grand gathering to share insights and practices in the field of environmental public welfare, attracting nearly 600 attendees online.

In October 2022, CEGA “Her” Voice section selected 7 “Her” Voice masters, who respectively participated in COP14, COP27, and the second part of CBD COP15 to deliver “Her” voices in the field of environmental public welfare.

The first issue of CEGA “Her” Story section was also presented at COP27.

CEGA “Low-carbon Office and Zero-waste” Initiative

CEGA member partners launched the “Low-carbon Office and Zero-waste” Initiative on the National Low-carbon Day in 2021, and held a special “Low-carbon Office and Zero-waste” salon during the publicity of the National Low-carbon Day in 2022, in a bid to encourage more organizations to join the Initiative. At present, more than 30 institutions, including CEGA member partners, have joined the Initiative.

CEGA Monthly Webinar

Since the first session of “Green Development in the Post-pandemic Era: Dialog between China and Foreign Environment Foundations” took place in June 2020, CEGA Webinar has been enjoying a high degree of participation from CEGA members and strong support from industry partners. It has become a window of communication within and outside the industry and continues to lead the direction of grantmaking on environmental protection and other social issues. CEGA Webinar invites 3 to 5 celebrities each month to share hotspot environmental issues and discuss the action directions for social organizations. It contributes to showing the practical achievements of NGOs, improving the capacity building of foundations sector, promoting the discussion of relevant cutting-edge issues, and to supporting major international conferences.

2022 was particularly brilliant and eye-catching for the topics of wetland protection, biodiversity conservation, and climate change. To welcome and warm up the timings and topics of major international conferences such as COP14, COP27, and CBD COP15, CEGA specially set up the wetland watershed series and climate change series of salons. On the occasion of the official implementation of the Wetland Protection Law, CEGA Webinar invited Professor Mingxiang ZHANG from Beijing Forestry University to interpret the Wetland Protection Law for the audience. In conjunction with climate change mitigation and adaptation, the Salon discussed the potential of wetland blue carbon. In September, under the crisis of the water resources and electric power shortages caused by the droughts of the Yangtze River, and under the consensus of the ecological protection of the Yellow River, CEGA Webinar discussed various possibilities for social organizations to participate in the development and ecological protection of the river basins, respectively themed on “Crisis and Challenge of a Zero-carbon Yangtze River” and “Multi-party Collaboration for an Integrated Approach to Ecological Protection of the Yellow River”.



26 sessions of salons held from 2020 to 2022



Nearly 100 guests invited (foundation secretary-generals, project officials, industry experts, and public welfare activists)



Nearly 10,000 in online

CEGA Newsletter

Since June 2021, the CEGA Newsletter has been tracking wonderful events of CEGA member partners during the month. In particular, many international environmental conferences and important environmental festivals provide access to witness the fruits of environmental grantmakers' actions. The CEGA Newsletter keeps readers both inside and outside the industry updated on the environmental hot spots and important breakthroughs during the month as well as on the project progress of CEGA member partners. More importantly, the newsletter offers the readers a glimpse into the close collaboration underway among environmental grantmakers, environmental organizations, and other stakeholders in China. The newsletter platform also reports each session of CEGA salon, allowing more people to understand and participate in the work of CEGA. Meanwhile, the CEGA Newsletter has a special column on environmental NGOs to introduce outstanding environmental partners, demonstrate the work of environmental NGOs, and to promote the overall development of environmental public welfare. In addition, the newsletter also has a project recruitment and talent recruitment column, which provides opportunities for more organizations and individuals to get involved in environmental efforts.



18 issues of newsletters released from 2021 to 2022



Demonstrate important events of CEGA partners, project outcomes, industry hot spots, grantmaking information, among others



6,000+ in multi-platform pageviews

CEGA Environmental Public Welfare Information Platform

The CEGA environmental public welfare information platform was launched in March 2019. Its functions include query of public welfare projects by CEGA member partners, such as project content, fund amount, geography, and other key information, as well as information on the funded NGOs. Another function is to assist CEGA member partners with project approval. At present, the platform is only open to CEGA member partners and the NGOs registered with the platform.

Scan the QR code below for the CEGA WeChat official account, previous salons, industry reports, etc.



Follow our WeChat official account to tune in for CEGA special reports



Previous salons



CEGA industry/topic reports



Together for a Bright Future

In the past five years, CEGA has taken solid steps as a pioneer. Going forward, CEGA will forge ahead with passion and expectation.

The next five and ten years are a critical period for China to realize carbon neutrality and carbon peaking goals, and also a period to overcome difficulties and realize global biodiversity protection goals and 2030 Sustainable Development Goals. As a major responsible country, China successfully undertook the COP15 and the COP14 in 2022, and will shoulder heavier responsibilities for responding to climate change, protecting biodiversity and other areas. CEGA will surely work with environmental public welfare organizations to forge ahead with enterprise and fortitude, enable the fulfillment of the said national responsibilities, and play a unique role as a third-party organization in green and low-carbon development and in the great cause of building a community of shared future for mankind.

In the past five years, China has witnessed the flourishing development of the public welfare industry. Data from CFC shows that the number of foundations grew from 5,984 in January 2018 to 9,413 in January 2023, with public welfare expenditure rising from CNY54.497 billion to CNY81.644 billion. Specifically, the number of foundations whose businesses include environmental public welfare projects stood at 266 and 361, accounting for 4.4% and 3.8%, respectively. Environmental public welfare expenditure registered CNY476 million and CNY1,344 million, accounting for 0.87% and 1.65%, respectively. Obviously, environmental public welfare accounts for only a tiny share in the entire public welfare industry. In this connection, all stakeholders need to support one another in development, so that we can shoulder corresponding responsibilities and live up to the call of the era.

In the coming five and ten years, CEGA will create a colorful future with invariable original intention. We need to take more actions. We would like to share with you some of our strategic thoughts. Firstly, we hope to enable more high-net-value groups and philanthropists to see the role of environmental public welfare in green development, jointly build the pool of environmental charitable funds, and attract more charitable funds to join CEGA and environmental public welfare organizations. Secondly, we will work to promote the development and growth of the entire industry of environmental foundations in China, so that the foundations will have more funds available and become more capable as their number increases. Thirdly, we will facilitate cooperation with environmental foundations, and integrate resources to do great things, so as to exert greater influence on major and critical topics. Fourthly, we will put in place an environmental public welfare influence evaluation system with Chinese characteristics, and enable the outcomes of charitable input in environmental field to be shown in a scientific way.

Our original intention is to employ the philosophy of strategic philanthropy to promote cooperation and development of environmental grantmakers, lead future environmental grantmaking directions, and maximize the social benefits of charitable funds in environmental field. The new landscape of flourishing and prosperous environmental public welfare sector is definitely a colorful future we expect!

Let's move forward for the next five years and beyond.



Messages from CEGA Member Partners (in no particular order)



Biao YANG,
Secretary-General of
SEE Foundation

Exploiting the advantages of platform and enabling the healthy and sustainable development of environmental public welfare is the original intention of all CEGA members. As one of the founding foundations of CEGA, SEE Foundation stands ready to work with more environmental public welfare organizations to guide charitable and public welfare organizations, governments, enterprises and the academic circle, among other parties to jointly cope with environmental challenges of China and even the world, thus making our homeland greener.

In the past five years, CEGA has aligned with partners in extensive communications via topic salon, industry report and other means, deeply explored, and described the new scene of "blue sky and green water" in China at the United Nations Climate Change Conference and on other international occasions... I'm looking forward to CEGA's continuous efforts in the next five years for a better future.



Yao YAO,
Secretary-General of
Alibaba Foundation



Ce DONG,
President of Qiaoyu
Foundation

Congratulations on CEGA's 5th anniversary! Let's make concerted and unremitting efforts to protect our earth!

In the past five years since its establishment, CEGA has provided a valuable platform for communication and cooperation among environmental grantmakers and relevant environmental organizations through forum, salon, report, topic and other means, and scored fruitful results. Going forward, MCF will join hands with CEGA member partners to mobilize more diversified social forces, and contribute China's environmental public welfare scheme to environmental governance in China and the world at large.



Baohua YAN, Director and
Secretary-General of MCF
President of China Nature
Education Network



Miaoting LI,
Secretary-General of
Harmony Community

As an old saying goes like this, "No matter how close the road is, it cannot be reached without walking". In the past five years, CEGA has taken concrete actions, earnestly and assiduously bringing vitality and development to the industry. Over the years, we have seen the importance of solidarity and cooperation. In the coming five years, we still need to join forces to take over and carry forward with one heart and mind!

In the five past years, CEGA has forged ahead and gained a lot. Looking forward to more splendid outcomes in the coming five years!



Jian MA,
Vice President of the
Paradise International



Jiashun LIU,
Vice President and
Secretary-General of China
Green Carbon Foundation

Advancing with the times, we will jointly promote environmental transformation; protecting the natural landscape, we will head for harmonious coexistence with the nature. CEGA, a growing family of environmental grantmakers!

CEGA will keep going, scale new heights and co-create a better environment in the future!



Chunlong LIU,
Secretary-General of
China Environmental
Protection Foundation



Jinmei LIU
Director General of Friends
of Nature Foundation

CEGA will support the upward growth of local organizations, promote international and domestic communications, and facilitate response and solution to global environmental issues through openness and cooperation.

CEGA will keep going with the like-minded to jointly defend lucid waters and green mountains and to create a happy life!



Limin WANG, Vice
President of Changjiang
Conservation Foundation



Huixin LUO
Vice President and
Secretary-General of Beijing
Afforestation Foundation

Co-creating a new scope of alliance,
co-building a community of life,
sharing a better environment.



Xiangyi WANG,
Vice President and
Secretary-General of China
Association for NGO
Cooperation

With common growth with CEGA
member partners in the past five
years, CEGA will lead the new horizon
of environmental grantmaking.



Yuhong XIE,
Vice Chairwoman &
Secretary-General of All-China
Environment Federation

Together, we will strive for
the modernization drive
featuring harmony between
man and nature!



Ye WEI
Secretary-General of
Huatai Foundation

Together, we will contribute new forces
to sustainable development!



**Ji ZOU, CEO & President
of Energy Foundation
China**

Let's spur the development and progress of
public welfare and charitable undertakings at
home and abroad, and help China cope with
climate, energy and environmental challenges.
Happy birthday to CEGA. Wish CEGA more
success!

It has been five years since CEGA was founded. To commemorate and celebrate CEGA's 5th anniversary and inspire CEGA's further development, we compiled the Song of CEGA. Let's sing together and head for a better environment in the future.

Together, we make changes!

(Song of CEGA)

Lyricist: Ruiying ZHANG

Composer: Yao NI

1=C₄⁴ Adagio

C Em F Dm G
 0512 | 3 32 3 55 5 0321 | 5 53 5 65 5 0 67 | 1̣. 3̣1̣ 7̣ 66 5 45 | 5 - -

Do you want a better tomorrow? Do you want greener water and blue sky? We are a group of people who fight for this!

Dm G Em Am F G G
 0 23 | 4 4 3 2 0112 | 3 3 5 1 0 67 | 1 1 1 6 6 0671 | 3 3 334 3 2 2 | ²/₄0

Oh We pass the love, oh we plant hope, and we work hard only for a better environmental future.

C G Am Em F C G Am
 0512||:3 33 0 35 522 2 6 7 | 111 012 765 5 67 | 1̣. 17 6̣. 12 | 3 2 511

Oh we are together, happy all the time. We are together, vigorous all the time. CE -GA, CE -GA. Together, we make changes!

F G C C F G *rubato*
 0 23 | 4 44 0 45 3 2 217 | 1 - - 0512:| 1 - - 0 23 | ⁵/₄4 44 0 45 3 2 1 7

We are together, together make concerted efforts ...

We are together, together make concerted

C
 0.7 | 1 - - -||

efforts ...

Creation of the Song of CEGA

I was quarantined in Chengdu after coming back from the United Nations Climate Change Conference held in Egypt. Recalling the busy yet delightful conference and thinking CEGA is five years old, five years of development together with our member partners inspired and moved me a lot. Suddenly, I wanted to write a song for CEGA.

Exactly, when I was in Egypt, I learned that Yao NI from All-China Environment Federation, a member of CEGA, can play the piano and guitar. I believe he is a person with musical talent. So I wanted to assign the task of composing a song to Yao NI. Soon, I sent a piece of message via WeChat to Yao NI who was also quarantined in Chengdu: "Hello, Yao NI, how about composing a song of CEGA with your musical talent? You can intently do it during these days of quarantine." Yao NI replied me promptly, "Hello, Ms. ZHANG, musical instruments are needed to for the composing. Do you have a lyric for the song?" I answered, "No, you can write the lyric. I will provide assistance to you." Yao NI said, "I really can't compose a song. I can just play the piano and music, but, I have never composed a song."

Well, I may try to write the lyric by myself. I thought about how to write it. My first thought was to demonstrate CEGA's features, mission and culture, but my second thought was that these words as lyric would be too rigid and dull. I pondered, and an idea suddenly came to my mind. I immediately wrote down the lyric on my notepad: "Do you want a better tomorrow? Do you want greener water and blue sky? We are a group of people who fight for this!

Oh We pass the love, oh we plant hope, and we work hard only for a better environmental future. Oh we are together, happy all the time. We are together, vigorous all the time. CEGA, CEGA. Together, we make changes! We are together, together make concerted efforts ..."

The lyric was done in several minutes. When I read it again, wow, the picture of CEGA member partners is shown in the writing:

"Do you want a better tomorrow? Do you want greener water and blue sky? We are a group of people who fight for this!"—That is "who we are, and who CEGA is". "We pass the love, we grant 'gold and silver', and we work hard!" —That is what we do. "Pass the love"—That is we are doing charity, grant "gold and silver"—That is we are grantmakers, and "work hard"—That is we make nothing of hardships." "Only for a better environmental future"—That is our striving goal! "Oh we are together, happy all the time. We are together, vigorous all the time. CEGA, CEGA. Together, we make changes! We are together, together make concerted efforts!"—That is CEGA's culture!

I sent the words to Yao NI at once! Yao NI replied, "OMG, is it it is magical, isn't ?" "I will try to write music for the song after quarantine. It is not an easy job though." I said, "Your music will be magical as well. Don't need to make it too complex and theoretically correct. You just write it with your heart, with sincere, elegant, be cheerful and be passionate..."

Ni's composition was produced a week after he was back to Beijing after quarantine. He made a demonstration singing video with guitar and sent it to the group of CEGA members. The members exclaimed: wonderful! A nice song! CEGA is talented. We like the song very much...

Later, the members voiced "opinions" on "gold and silver" in the lyric... Yaqiang AN said those words should be replaced by some other words, Yimei CHEN said the words were unpoetic, Yuanqing HOU said we can change it to plant "hope", and Yao NI said grant "gold and silver" is better because it is rhyming.... I thought for a while then decided to change it to "hope"! I wish our future, is full of hope.....

Ruiying ZHANG
Executive Director of CEGA

Recording scene of CEGA's Song





— 环 境 资 助 者 网 络 —
CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE

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